



# MACKIN

## LIBRARY MEDIA



### Mackin Library Media is an approved vendor for Kentucky Association of Educational Cooperatives members!

This special contract grants you the best pricing available: **an additional five percent off** our already discounted prices for books in hardcover and paperback bindings, excluding reference and professional titles. Simply visit our easy-to-use website at

**WWW.MACKIN.COM** to browse over 1,600,000 titles from 12,000+ publishers.

Plus, you get **FREE** USMARC cataloging, **FREE** processing, and **FREE** shipping.  
**Just reference "AEPA" when sending us a purchase order.**

### What Makes Mackin Better?

#### Easy One-Source Ordering

- Send just one purchase order and one set of specifications.
- Receive all your shipments from just one company.
- Keep all your cataloging and processing consistent and complete on every order.
- Order virtually any title in print from just one source.
- Paperbacks, hardcovers, prebounds, videos, CDs, DVDs, and more.
- Receive all your catalog records on just one disk or file.
- **Free order typing services.** Just send us your marked up lists, catalog pages, etc. We'll do the rest.
- **Free collection development.** Need help ordering? Our professional staff can find titles and lists for you.
- **Free collection analysis plus solutions.** We can evaluate your collection and make recommendations.

#### Highest Fill Rates

- Our on-demand ordering system means you are never limited to titles in a catalog or in a database.
- **If it's in print and available to us, it's yours.**
- Our fill rates average 90-100% of in-print titles.
- You get the benefits of ordering direct from the publisher's inventories without the extra effort and expense.

#### Real Personalized Service

- Your calls are answered by real people, not machines. Your time is valuable.
- Prompt and friendly customer-first service is the foundation of Mackin.
- Knowledgeable customer service assistance from people who really do care about you and your students.
- Need something unusual? Mackin can oblige. We create services on demand and to your exact specifications.
- Perfect processing and cataloging to your specifications on every order, big, small, and in between.

#### Time Saving Features

- After downloading a copy of your MARC records to Mackin, online **TitleMatch** allows you to know if a title is already in your collection while you're searching.
- **Online Collection Analysis** lets you perform an analysis 24 hours a day, 7 days a week! Change your parameters as many times as you'd like.

#### "Do-Not-Exceed" Service

- Our Do-Not-Exceed service means we can fill your order right to the penny.
- You can prioritize your titles and ask for the titles you require. You are not limited to a pre-set inventory.

**For more information, call our Customer Service Department at 1-800-245-9540 or visit our website at [www.mackin.com](http://www.mackin.com). We look forward to hearing from you!**